

TURF MANAGEMENT PROGRAM

New England



APPLICATION	NOTES	SPECIFIC PRODUCT(S)	SKU	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Fertilizer with crabgrass control (Pre-emergent)	No seeding No seeding Seeding or overseeding	ChoiceTurf® 16-0-4 with 0.10% Dithiopyr, 25% UFLEXX™ ChoiceTurf® 22-0-6 with 0.13% Dithiopyr, 40% UFLEXX™ Lebanon ProScape 12-24-11 w/ Tupersan® Pro 3.71%	99978 99504 98376				1								
Fertilizer with broadleaf weed control (Post-emergent)		Lebanon ProScape 19-0-6, 33% MESA® with LockUp	95119					2							
Broadleaf weed control (Post-emergent, control only)		Lebanon ProScape 0-0-7 with LockUp	95785												
Grub control	Preventative Preventative (w/ fertilizer) Curative; fast-acting	Merit® 0.3G; 10-6-4 homogeneous base ChoiceTurf® 16-0-3 with 0.2% Mallet, 30% UFLEXX™ Dylox® 6.2G	97953 99979 90563							3					
Surface insect control		Bifenthrin 0.1G	72010												
Fungicides	Controls dollar spot, anthracnose and other turf diseases.	Eagle® 0.62	90847												
Summer fertilizer <i>Do not apply to dormant turf</i>	Synthetic, organic-based and organic options for consistent green without excessive top growth.	ChoiceTurf® 25-0-6, 40% UFLEXX™, 2% Iron (HALF-RATE) Lebanon ProScape 9-2-5 with MESA®, 6% Iron, Organic Bio-solids ChoiceTurf® 5-4-3; 8% Calcium, 2% Iron, 100% Organic	99640 98920 99761							4					
Fall fertilizer	Helps rejuvenate turf after summer stress, promotes fall greenup.	ChoiceTurf® 25-0-6, 40% UFLEXX™, 2% Iron Solu-cal 12-0-4, 30% XCU with Lime ChoiceTurf® 14-2-6; 2% Iron, 40% XCU®, 50% Organic	99640 95431 99759										5		
Soil aeration and de-thatching	For optimal penetration of moisture and nutrients.	To increase soil pH - Solu-cal Pelletized Lime	98050 94435												
Overseed (Seed starter fertilizer)		Solu-cal 6-12-6 17% Calcium Starter ChoiceTurf® 16-26-10, 35% UFLEXX™ Lebanon PennMulch® Seed Accelerator 1-3-1	93840 99976 96343												
Winterizer fertilizer	Promotes turf hardiness for winter; also useful for spurring quick greenups in early spring.	ChoiceTurf® 25-0-6, 40% UFLEXX™, 2% Iron	99640												6

A SOIL TEST is always the best first step in a successful turf program...ask how we can help!

The SHEMIN Turf Cycle

Circled steps highlight core Turf Management Program components.
 Bars for illustration only; time periods may vary by year due to climatic conditions. See your Shemin Sales Rep for details.

Organic-based Turf Maintenance—ask how it can help grow your business! See back.

NOTE: Not all products available at all locations.

ORGANIC-BASED TURF PROGRAM

All Markets



APPLICATION	NOTES	SPECIFIC PRODUCT(S)	BAG SIZE	COVERAGE, sq ft	SKU	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Crabgrass Control with Nitrogen (Pre-emergent)	60% effective first year 85% thereafter with yearly application	ChoiceTurf® Corn Gluten Meal 10-0-0; 100% Organic	40 lb	2,290	99760				1									
Spring Fertilizer	Organic-based product for coverage and effectiveness	ChoiceTurf® 14-2-6; 2% Iron, 40% XCU®, 50% Organic	50 lb	7,000	99759					2								
Grub Control	Curative Preventative	Grub Guard (Hb/Sf)—Fast acting (100% Organic) Milky Spore—Long term (100% Organic)	6M 40 oz	12,000 Various	Special order													
Summer Fertilizer	100% Organic, child and pet safe, Non-burning	ChoiceTurf® 5-4-3; 8% Calcium, 2% Iron, 100% Organic	50 lb	3,330	99761													
Annual Re-seed	Keep turf thick to prevent weeds																	
Fall Fertilizer	Options based on coverage and organic content	ChoiceTurf® 14-2-6; 2% Iron, 40% XCU®, 50% Organic ChoiceTurf® 5-4-3; 8% Calcium, 2% Iron, 100% Organic	50 lb 50 lb	7,000 3,330	99759 99761													
Winterizer Fertilizer	Organic-based product for coverage and effectiveness	ChoiceTurf® 14-2-6; 2% Iron, 40% XCU®, 50% Organic	50 lb	7,000	99759													

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Program Overview

Organic-based Turf Maintenance is a concept that is gaining ground in both commercial and residential markets. The ability to offer such a program gives Shemin customers a distinct advantage.

The key factors in the increasing desirability of organic-based programs are:

- The 'green' movement is becoming an ever-increasing trend.
- Organics are seen as safer and being mandated by many municipalities, schools and businesses.
- Organic-based nutrients are an investment in the long-term health of the turf.
- The increase in synthetic fertilizer costs make an organic-based program more competitive.

In addition to fertilizer and other applications, turf practices play an important role in the success of an organic-based program. The most important of these are listed to the right.

The last factor in a successful program is managing the end-customer's expectations. Organic-based programs are not as immediately effective as synthetic fertilizers, cost more per square foot and there are few 'specialized' products such as broadleaf herbicides and fungicides. Discussing a customer's reasons for wanting this approach and what they can expect will ensure successful results for everyone involved.

Key Organic Turf Practices

MOW AT 3 TO 3½ INCHES—Tall turf shades the roots, conserves moisture and blocks out weeds.

TEST YOUR SOIL—Don't add what you don't need. A simple soil test can tell you exactly what the turf does and doesn't need...and Shemin can help!

SPOT TREAT WEEDS AND PESTS—If you must use synthetic control products, use them sparingly as they often destroy beneficial micro-organisms that help promote healthy turf.

WATER LESS, BUT FOR A LONGER TIME—This encourages deep root growth that will sustain turf through a hot summer.

MULCH VERSUS BAG—Lawn clippings provide nitrogen, block out weeds and can reduce the amount of fertilizer needed by up to 50%. A healthy organic lawn will dispose of clippings faster than they can be produced.

Organic-based Turf Maintenance can give you access to a whole new customer base—Ask us how to learn more!